



Book Fair Fiesta

¡Yo Quiero Libros! ¡Vamos a Leer!

(I Want Books! Let's Go Read!)

Nothing says family fun quite like a fiesta! It's an energetic, positive party that celebrates tradition, family, and community. And it's the perfect match for a Scholastic Book Fair – where family participation is always the center of the weeklong reading event. So *bienvenidos* to **Book Fair Fiesta** – our featured spring theme for 2014!

Get your Book Fair festivities underway with a Taco 'Bout Books Sneak Peek for teachers and staff. Say *buenos días* to parents with a Muffins Para las Madres or Pastries Para los Padres morning event. Invite grandparents to a Gracias Grands lunch. Then ask families to join you for a Salsa, Chips, and Shopping Family Event.

Watch the fun escalate when you add exciting themed incentives. Recruit your principal to eat a super-hot pepper when students reach the school reading goal! Keep up the momentum throughout the week with a faculty nacho-eating contest or piñata party for the class with the most minutes read.

This spring, show kids that books make great *amigos*. Pass down the love of reading this spring with Book Fair Fiesta. ¡Vamos a leer!

